

Steven Parente

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Summary

Seven years experience in 2D and 3D animation and 3D graphics and video production; over 17 years experience in directing advertising, marketing and public relations; 15 years teaching digital graphics and art classes with the Department of Education and University of Hawaii Community College, 33 years experience in digital and multi-media graphics and 19 years internet development, internet marketing and search engine optimization; over 36 years experience in producing technical illustrations, photography and commercial graphics for all forms of printed material.

Experience

Parente Studios

1998 - Present

Provide animation, 3D graphics classes in Maya, video services, graphic design, Illustration, search engine marketing, print advertising, website development and marketing services.

www.stevenparente.com.

Current Clients include:

Hilo Farmers Market www.hilofarmers.com

The Inn at Kulaniapia Falls www.waterfall.net

Hilo Health Co-op www.hilohealth.coop

Insightful Relaxation www.insightfulrelaxation.com

Tina's Garden Gourmet Café www.tinascgardengourmetcafe.com

Sombat's Fresh Thai Cuisine www.sombats.com

University of Hawaii Community College at Hilo

2010 - Present

Lecturer – Teaching 3D graphics and animation using Maya; and teaching digital graphics, digital painting (Photoshop, Illustrator, Flash and Dreamweaver) with the Digital Media Arts Program at UHCC.

What Comics

March 2012 – 2014

Animating scenes for the Cerebus film. Including lip sync, running cycles, multiple armed creatures. www.cerebus3d.com

Aina Hawaiian Tropical Products

1998-2007

Managing Partner and Director of Marketing - Aina Hawaiian Tropical Products selling Hawaiian Flowers and gifts online. Accomplishments include all phases of graphics production, illustration, photography, managing graphics personnel, training and managing sales people. Other accomplishments include coordination of product shipping and inventory control with suppliers and partner farms. Another important accomplishment is making the website show prominently in important search engines for important key words.

J&J Advertising – Graphic Designer

1996 -1998

Design and development of print advertising and website Development. Accomplishments include

conceptualizing one of the first popular websites about Hawaii, www.hawaii-cyber-world.com and search engine marketing for Tropical Connections (a local flower farm) to show prominently in the search engines, which lead to a segment on the Diane Sawyer show for online Mother's Day Flowers.

Teaching Computer and Art Classes with Adult Education 1992 - 1998

Classes included: Intro to Macintosh, Painting and Drawing.

Suntera SECC – Director Technical/Media Communications 1992-1996

Graphic Design and Illustration (including technical illustration) for all forms of advertising and promotion of company's electric vehicles. Other significant accomplishments include design and mold work for composite vehicles, liaison for the crash worthiness program with the National Highway Traffic administration (NHTSA), and providing documentation to meet all Department of Transportation (DOT) specifications to obtain vehicle identification numbers (VIN) licensing for all prototype vehicles. For more information see (<http://evtransports.com/suntera.html>)

Boeing Commercial Airplane Company 1986-1989

Digital Interactive Graphics Specialists - Accomplishments include creating digital illustrations and animations working with a team of writers, subject matter experts (SME's) and engineers for over 150, 15-20 minute, interactive computer based training lessons for the 757/767 commercial airplanes. Other important accomplishments include solving a graphics library approval system and training Boeing personnel to use the WICAT software.

Sig Zane Design – Textile Screen Printing Consultant 1985-1986

Accomplishments include set-up the in-house textile printing operation for t-shirts and yardage printing.

Pacific Electro Dynamics 1980-1985

Corporate Graphics Designer /Technical Illustrator/ /Electronics Screen Printing Lead – Accomplishments include set-up of electronics screen printing facility. Advanced to corporate graphic designer and technical illustrator within 3 years. Invented a screen-printing process of applying an aqueous solder mask to circuit boards that saved the company over \$100,000 per year.

Education

Animation Mentor www.animationmentor.com 2007-2009

Certificate of Advanced 3D Character Animation using Maya 3D.

New School of Visual Concepts 1979-1981

Private Art School, Seattle WA. Specialized in painting and illustration.

Seattle Central Community College 1978-1979

Commercial Art program with emphasis on graphic design.

Rainier Beach High School 1974-1977

Graduated with a vocational degree in Electromechanical Drafting and Technical Drawing with awards

in art and history from the American Legion.

Skills and Software

Maya 3D (3D animation and Modeling), **Adobe Photoshop** (Photo Retouch, illustration and painting), **Adobe Illustrator** (Illustration and Design), **Adobe After Effects** (Animation and Special Effects Editing), **Adobe Premier** (Video Editing), **Flash** (2D animation), **Reason** (music sequencing, synth and sampling program), **Quark Express** (newspaper layout), **Corel Draw** (illustration design) **Poser** (3D Graphics), **Dreamweaver** (Website Design) , **BEdit and YahooStore software** (Website Design), **Pagemaker (now called InDesign)** (book, brochure and newspaper layout), **Microsoft Word, Mariner Write, MS Excel, QuickBooks Pro, iMovie.**

Also skilled in **Oil/Acrylic/Watercolor painting, Drawing** and **Screen Printing** (Textile and Electronics), **Pipe Blown Glass and Glass Etching.** Just in case you need that©